

## 5 x 7 Postcard Front

Try and keep all live matter 1/4" from trim when possible a minimum of 1/8" is required to avoid product or type being cut off.

All postcards to be mailed either by K2 or yourself all photos and type must be kept 3 1/2" from the right side of card.(indicated by red line)

Dark Blue is 1/8" bleed  
Medium Blue is Trim  
Light Blue Line is 1/4" from Trim  
White is Do Not Print  
Green is Cut Marks

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Bulk Rate/First class mailing cannot have anything printed within 1/2" from bottom

Return Address

Bulk  
Rate  
Indicia

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Light Blue Line is 1/4" from Trim  
White is Do Not Print  
Green is Cut Marks