

## 4 x 6 Postcard Front

Try and keep all live matter 1/4" from trim when possible a minimum of 1/8" is required to avoid product or type being cut off.

Dark Blue is 1/8" bleed

Medium Blue is Trim

Light Blue Line is 1/4" from Trim

White is Do Not Print

Green is Cut Marks

## 4 x 6 Postcard Back

Try and keep all live matter 1/4" from trim when possible a minimum of 1/8" is required to avoid product or type being cut off.

All postcards to be mailed either by K2 or yourself all photos and type must be kept 3 1/2" from the right side of card.(indicated by red line)

Bulk Rate/First class mailing cannot have anything printed within 1/2" from bottom

## Return Address

Bulk Rate Indicia
-------------------------

Dark Blue is 1/8" bleed

Medium Blue is Trim

Light Blue Line is 1/4" from Trim

White is Do Not Print

Green is Cut Marks